

## Faculty of Economics and Commerce

### Graduate Diploma in Applied Commerce

#### 1 Background

The Graduate Diploma in Applied Commerce is intended as an exit point for students who, for various reasons, are unable to complete the Master of Applied Commerce. The Master of Applied Commerce is an established course, available in several streams, offered by the Faculty of Economics and Commerce. The Graduate Diploma in Applied Commerce will be available in all of the streams within the Master of Applied Commerce.

This graduate diploma exit point is already available within the Master of Applied Commerce, but the Faculty now wishes to establish the course as a self-standing program for CRICOS registration purposes.

#### 2 Course/Program Objectives

This course aims to provide graduates with an introduction to core business areas including accounting, economics, management and marketing. On successful completion of this course, students should be able to:

- Analyse the fundamental principles involved in managing markets and organisations;
- Synthesise empirical evidence; and
- Apply business theories to real world business practice.

On successful completion of this course, students should have enhanced their skills in:

- Critically evaluating arguments;
- Applying theories and principles to solve complex problems;
- Oral and written communication;
- Collaborative learning and team work; and
- Strategic thinking.

#### 3 Entry Requirements

The Entry requirements for the Graduate Diploma in Applied commerce are as follows:

1. An undergraduate degree in any discipline
2. The Selection Committee may conduct interviews and tests and may call for referee reports or employer references to elucidate any of the matters referred to above.

#### 4 Course/Program Structure

**A.** 8 Subjects for those students who do have at least on year of documented work and/or professional experience.

**B.** 10 Subjects for those students who do not have at least one year of documented work and/or professional experience.

**A. For those students who have at least one year of documented work and/or professional experience.**

4 Core Subjects

4 Elective Subjects

All students must complete 4 core subjects from the following list. Subject selection will be dependent on area of specialisation and consultation with the course advisor and/or Program Director.

306-660 Accounting for Decision Making  
306-662 Information Processes and Control  
316-660 Managerial Economics  
325-640 Marketing Management  
333-641 Financial Management  
325-621 Organisational Behaviour  
325-663 Human Resource Management  
316-661 Quantitative Methods for Business  
316-802 Macroeconomics for Managers  
325-664 Strategic management  
325-696 Operations Management  
325-692 Decision Analysis

All students must complete 4 elective subjects chosen from the approved list of Master of Applied Commerce electives as appropriate and following consultation with the course advisor and/or Program Director.

Students wishing to proceed to the Master of Applied Commerce degree specialisations should note that the core and elective subject choices will be restricted to ensure students will be able to meet the Master of Applied Commerce course requirements.

**B. For those students who have do not have at least one year of documented work and/or professional experience.**

2 Fundamental Subjects  
4 Core Subjects  
4 Elective Subjects

**Fundamental Subjects**

325-491 Business Fundamentals and one 200 or 300 level Economics and Commerce subject as approved by the Program Director of the Master of Applied Commerce.

Students who have completed appropriate undergraduate study may be exempted (not credited) from undertaking these fundamental subjects. Where exemptions are granted for the fundamental subjects, elective replacements must be counted in the total number of subjects required for the Graduate Diploma.

All students must complete 4 core subjects from the following list. Subject selection will be dependent on area of specialisation and consultation with the course advisor and/or Program Director.

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316-660 Managerial Economics  
325-640 Marketing Management  
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All students must complete 4 elective subjects chosen from the approved list of Master of Applied Commerce electives as appropriate and following consultation with the course advisor and/or Program Director.

Students wishing to proceed to the Master of Applied Commerce degree specialisations should note that the core and elective subject choices will be restricted to ensure students will be able to meet the Master of Applied Commerce course requirements.

**5 Availability of Course**

The course will be available on a full-time and part-time basis to full-fee paying Australian and overseas students.