

PRINCIPLES

On the basis of the GETF bids that have been submitted and in light of the Faculty's budget position to meet *Growing Esteem* transitional costs, the review group made a set of recommendations which were endorsed by the PBC.

The broad areas of activity addressed by the GETF recommendations are:

- Curriculum design and development for courses and subjects;
- Teach-out and academic transition issues;
- New services and facilities to enrich the Melbourne student experience;
- New scholarships and schools programs;
- Change management and Faculty restructuring;
- Business planning and management information improvements
- Branding and marketing *Growing Esteem* and the Melbourne Model;
- Marketing and recruitment; and
- Infrastructure

The principles adopted for the GETF allocation round are:

- That, in the interests of increased effectiveness and productivity, a co-ordinated University wide approach be taken to the allocation of transitional funding and the provision of core services including —
 - i. Marketing, communication and recruitment
 - ii. Change management
 - iii. Student services and learning support
 - iv. Infrastructure and IT
- That GETF allocations are targeted towards funding the achievement of business objectives as identified in the planning and budget review process rather than merely endorse specific bids; and
- Funding is dependent on specification of deliverables and timelines and is subject to quarterly reporting for individual GETF allocations.