

## Faculty of Economics and Commerce

### Master of International Business

incorporating

#### *NEW COURSE Graduate Certificate in International Business*

#### **1 Background**

The proposed changes are as follows:

1. To change the structure of both the 8 and 12 subject programs to increase the number of core subjects from five to six and to reduce correspondingly the number of required electives in each program.
2. To introduce a new core subject, 325-6XX, Governance and the International Firm, which will provide a new and much needed dimension to the program by introducing content dealing with important contemporary issue in international business, the formal and informal rules governing relationships with stakeholders in multiple environments. This subject is distinct and, in particular, will complement another core subject, 325-691 Cross-Cultural Management.
3. *To introduce a Graduate Certificate exit from the Master of International Business for students who are unable or do not wish to continue. This course aims to provide graduates with a range of skills that will enhance their effectiveness as managers working in international business.*

#### **2 Course/Program Objectives**

##### **Master of International Business**

Unchanged

##### **Graduate Certificate in International Business (Exit Award)**

##### Generic Skills Gained/Objectives

On successful completion of this course students should be able to

- Analyse and synthesise different theories and models and concepts
- Critically evaluate complex issues facing managers in international business
- Apply business theory to real world business practice

On successful completion of this course, students should have enhanced their skills in:

- Critically evaluating arguments;
- Applying theories and principles to solve complex problems;
- Oral and written communication;
- Collaborative learning and team work; and
- Strategic thinking.

#### **3 Entry Requirements**

Unchanged

#### **4 Course/Program Structure**

The proposal is to increase the number of core subjects offered in both the 100 and 150 point programs from five to six and to reduce the corresponding number of electives offered in each program from three to two.

**150 Credit Points**

Four foundation subjects selected from:

306-660 Accounting for Decision Making  
316-661 Quantitative Methods for Business  
325-621 Organisational Behaviour  
325-640 Marketing Management  
325-663 Human Resource Management  
325-696 Operations Management

Note: Students enrolled in the 12 Subject Program must successfully complete four foundation subjects (50 points) before being permitted to enrol in any further subjects.

Six international business core subjects:

316-680 Government and International Business  
325-664 Strategic Management  
325-683 Global Corporate Strategy  
325-689 Managing the Multinational  
325-685 Cross Cultural Management  
325-XXX Governance and the International Firm

Remaining two elective subjects selected from:

316-681 Asian Economies  
325-656 Conflict and Negotiation  
325-668 Perspectives on Organisations  
325-676 Managing e-Business Supply Chains  
325-679 Supply Chain Management  
325-681 International Marketing Management  
325-687 International Human Resource Management  
325-688 Asian Management Systems  
333-641 Financial Management  
333-690 International Financial Management

**100 Credit Points**

Six international business core subjects:

316-680 Government and International Business  
325-664 Strategic Management  
325-683 Global Corporate Strategy  
325-689 Managing the Multinational  
325-685 Cross Cultural Management  
325-XXX Governance and the International Firm

Remaining two elective subjects selected from:

316-681 Asian Economies  
325-656 Conflict and Negotiation  
325-668 Perspectives on Organisations  
325-676 Managing e-Business Supply Chains  
325-679 Supply Chain Management  
325-681 International Marketing Management  
325-687 International Human Resource Management  
325-688 Asian Management Systems  
333-641 Financial Management  
333-690 International Financial Management

**Exit Award – Graduate Certificate in International Business (50 points)**

Students must complete four of the following six international business core subjects:

316-680 Government and International Business  
325-664 Strategic Management  
325-683 Global Corporate Strategy  
325-689 Managing the Multinational  
325-685 Cross Cultural Management  
325-XXX Governance and the International Firm

Note: students enrolled in the 12 subject (150 points) stream of the Master of International Business must complete 50 points comprising four foundation subjects before progressing to the four International Business core subjects.

## **5 Availability of Course**

Unchanged