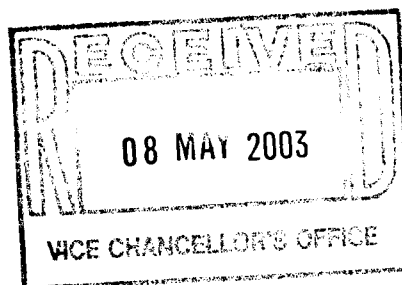


Professor Arie Freiberg  
Dean of the Faculty of Arts

Thursday, 8 May 2003

Professor Alan Gilbert  
Vice-Chancellor  
The University of Melbourne



THE UNIVERSITY OF  
MELBOURNE

Dear Professor Gilbert,

### Centre for Cultural Materials Conservation

Following Council's approval in principle the Faculty of Arts now seeks approval to formally establish the new Faculty Centre for Cultural Materials Conservation. I have attached a summary background paper on the establishment of the Centre.

The establishment of the Centre will enable the highly successful academic programs developed at the University of Melbourne in the field of cultural materials conservation to be expanded and strengthened. The academic programs of the Centre will be managed through the Faculty of Arts with the Director of the Centre, Robyn Sloggett, reporting to the Dean. The Centre's work on University collections will continue to be managed through the Ian Potter Museum of Art. An Academic Advisory Committee, comprising the Centre's Director, the Director of the Ian Potter Museum of Art and the Deans of the Faculties of Arts and Science, will support the development of inter-Faculty academic programs as well as links between academic programs and programs for the preservation of the cultural collections of the University. A Community and Industry Advisory Committee will assist with the financial development of the Centre and support the Centre's Director in the development of strong community and industry networks. The Centre will also be supported by a group of International Advisers representing a range of organisations overseas.

In 2004 it is proposed to relocate Conservation from its current location at the Ian Potter Museum of Art. The Director of the Centre, Ms. Robyn Sloggett, is currently in consultation with Dr. Doug Daines, Vice Principal Property and Buildings, to secure suitable laboratory and teaching space for the Centre.

The Centre is an exciting development for the Faculty of Arts and we look forward to the opportunity to establish the major new Centre of international repute at the University of Melbourne.

Yours sincerely,

A handwritten signature in black ink, appearing to be "Arie Freiberg".

Professor Arie Freiberg  
Dean, Faculty of Arts

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## Centre for Cultural Material Conservation Operating Budget Projection 2003-2006 1 July 2003 - 31 December 2006

Item	2003 (Half Year)	2004	2005	2006
<i>Income</i>				
Research Income	\$ 22,500	\$ 45,000	\$ 75,000	\$ 100,000
Course Fees and Charges				
Short Courses and Single Subjects	-	\$ 15,200	\$ 33,000	\$ 50,500
Postgraduate Programs	\$ 14,889	\$ 99,876	\$ 219,387	\$ 303,136
Donations and Bequests	\$ 120,243	\$ 204,000	\$ 204,000	\$ 204,000
Consultancy and Partnership Programs	\$ 381,500	\$ 745,000	\$ 785,000	\$ 900,000
Total New Income	<u>\$ 539,132</u>	<u>\$ 1,109,076</u>	<u>\$ 1,316,387</u>	<u>\$ 1,557,636</u>
<i>Operating Expenses</i>				
Academic Salaries	\$ 84,500	\$ 200,497	\$ 210,714	\$ 216,602
Non-Academic Salaries	\$ 295,500	\$ 701,740	\$ 737,499	\$ 758,107
Academic Salaries (Casual)	\$ 54,080	\$ 126,352	\$ 130,766	\$ 132,379
Provision for Salary Increases	\$ 3,473	\$ 34,972	\$ 72,292	\$ 112,923
Sub-total Salaries	<u>\$ 437,553</u>	<u>\$ 1,063,562</u>	<u>\$ 1,151,271</u>	<u>\$ 1,220,010</u>
Materials and Equipment Expenses	\$ 1,500	\$ 10,000	\$ 20,000	\$ 36,000
Marketing and Publications	\$ 10,500	\$ 7,500	\$ 7,500	\$ 10,000
Research Student Support	\$ 6,000	\$ 12,000	\$ 12,000	\$ 12,000
Staff Recruitment	\$ 1,500			
Library and IT resources	\$ 15,000	\$ 2,500	\$ 2,500	\$ 2,500
Other	\$ 6,000	\$ 10,000	\$ 12,500	\$ 12,500
Sub-total Non-Salary	<u>\$ 40,500</u>	<u>\$ 42,000</u>	<u>\$ 54,500</u>	<u>\$ 73,000</u>
Total Operating Expenses	<u>\$ 478,053</u>	<u>\$ 1,105,562</u>	<u>\$ 1,205,771</u>	<u>\$ 1,293,010</u>
Operating Surplus/(Deficit)	<u>\$ 61,079</u>	<u>\$ 3,514</u>	<u>\$ 110,616</u>	<u>\$ 264,626</u>

# **PROPOSAL FOR ESTABLISHMENT OF THE CENTRE FOR CULTURAL MATERIAL CONSERVATION**

## **1. Background**

The Centre for Cultural Material Conservation is a joint initiative of the Faculty of Arts, Faculty of Science and the Ian Potter Museum of Art in recognition of the potential for unique interdisciplinary collaboration in a field of international teaching and research significance. The Centre, to be managed within the Faculty of Arts, is conceived as a major international facility bringing together the broad academic expertise of the two Faculties together with existing programs, to explore new areas in instrumentation and analysis, policy and programs in the area of the preservation of cultural material.

The Centre builds on the excellent research track record of the University of Melbourne Conservation Service including a large ARC (with Chemistry and Physics), two RIEF (one with FACSA and one with Earth Sciences), ten small ARC and three Linkage/Collaborative grants, with an overall 63% success rate. The establishment of the Centre will enable more focussed activity in areas of conservation research and teaching and will certainly attract an increase in competitive research funding. The interaction between disparate disciplines will generate an environment that will foster commercial innovation.

## **2. Partnerships**

The programs of the Conservation Service have attracted strong partnership support in the South East Asian region, including ongoing programs in Malaysia, Singapore, Thailand, the Philippines and East Timor. Arts Victoria has been a long term partner in these programs. The Service's internship program attracts overseas students on a regular basis. The status of Academic Centre will give further weight to the conservation programs of the University, increasing attraction to international students. The joint commitment of the Faculties of Arts and Science to the Centre's programs will enable the expansion and development of doctoral and post-doctoral research. The teaching functions of the Centre will also draw on the cultural collections of the University and will enable cost-efficient treatment programs for these significant assets.

## **3. Funding**

The activities of the Conservation Service are currently supported from funds from a variety of sources, including the Miegunyah Bequest, fee-for-service work undertaken for the University and for external clients, student fees and research grants.

The establishment of the Centre will strengthen teaching and research offerings and lead to expanded revenue streams in these areas. Conservation has grown from one staff member in 1989 to twenty staff in 2003. Further growth in doctoral and post-doctoral positions is expected in line with the expansion of the academic programs.

In 2003 budget projections for Conservation include \$208,377 from the Miegunyah Fund, around \$750,000 in fee for service work (including \$69,000 from a variety of teaching programs) and \$15,000 as partnership contributions from two Linkage grants (currently scholarship funds received by Conservation are managed through FACSA). The Business Plan for the Centre projects an operating surplus of around \$3,500 in 2004 rising to \$264,000 in 2006. The projected surplus will support

scholarship opportunities as well as supporting extended programs such as a Visiting Fellows Program. It is also expected that the establishment of the Centre will result in strong interest internationally and a fund raising campaign targeting local and international grant and philanthropic bodies will be put in place to support the academic programs of the Centre.

#### **4. Location**

In 2004 it is proposed to relocate Conservation from its current location at the Ian Potter Museum of Art. The Director of the Centre, Ms. Robyn Sloggett, is currently in consultation with Dr. Doug Daines, Vice Principal Property and Buildings to secure suitable laboratory and teaching space for the Centre in 2004 and to provide around 1,000 square metres for expansion in the foreseeable future.

#### **5. Management**

The Centre will be managed by the Director supported by:

- the Academic Advisory Board comprising the Director of the Centre, the Deans of Arts and Science (or nominees) and the Director of the Ian Potter Museum of Art with representation from participating departments, and
- the Community and Industry Advisory Board which will have broad stakeholder representation from government, relevant community groups and industry, and advise on issues of emphasis and direction in teaching and research.

The Centre will draw on participation from the Arts and Science Faculties. For administrative purposes, its teaching and research programs will be located within the Faculty of Arts; laboratory and scientific instrumentation needs will be managed in consultation with the Faculty of Science; and the conservation and associated activities related to the University's cultural collections will continue to be administered and delivered through the Ian Potter Museum of Art.

The Centre will be managed within current staffing arrangements complemented by adjunct academic staff (predominantly in Physics, Chemistry, Fine Arts, Classics and Archaeology, Law and History) who are already working with Conservation on research and teaching programs.

#### **6. Academic Programs**

The Centre will offer the following coursework programs:

- Graduate Certificate in Art Conservation (with FACSA) (existing)
- Graduate Certificate in Art Authentication (with MUPrivate) (to commence in 2003)
- Post-Graduate Diploma
- Masters By Coursework And Minor Thesis

It will also offer a Masters by Research and Ph.D.

A strong research base has been built with Physics, Chemistry and Earth Sciences in the field of instrumental analysis of art works. There are similar collaborative strengths with the School of Fine Arts, Classical Studies and Archaeology in artists' materials and techniques. Art authentication programs involve collaboration with Criminology and Law. The Conservation Service has also held planning discussions with the Department of History and the Australian Centre for teaching and research collaborations. An key aim of the Centre is to develop post-graduate research opportunities relating to the broader issues of cultural preservation, particularly as these relate to communities and cultures within the Asian-Pacific region. The

establishment of the Centre with the creation of Conservation Fellowships and adjunct appointments will facilitate considerable expansion and development of existing research strengths.

## **7. Summary**

Growing from the University's strong track record in achieving ARC funds in the area of cultural materials conservation, and on the base of proven financial viability in conservation treatment programs, the Centre for Cultural Materials Conservation will deliver robust interdisciplinary teaching and research programs of international standard, flexible in delivery mode, emphasising the philosophical, intellectual and scientific enquiries relevant to cultural material conservation.

The programs will play a leadership role in the development of the professional and intellectual environment in which materials conservation is practised. They will link the expertise currently available in the Faculties of Arts and Science with the cultural collections of the University to provide high-quality teaching and research programs that will:

- drive cross-disciplinary exchange and collaborations
- lead and influence innovative practices within the cultural heritage sector
- consolidate the use of the University of Melbourne Art Collection and other cultural collections on campus in teaching programs within the Faculties of Science and Arts.
- highlight the interconnections between cultural policy, conservation and the role cultural material plays in the growth of social capital and community identity
- increase knowledge of cultural material conservation principles, methodologies and best-practice standards
- contribute to national and international debates, protocols and conventions relevant to cultural material conservation and the scientific investigation of cultural material
- emphasise an appreciation of cultural diversity, community sensitivities and a changing social context in the scientific and historical paradigms that exist within the cultural heritage and conservation sectors

In delivering to these objectives, the Centre will complement and enhance the University's research and teaching profile in the cultural heritage sector, develop existing scientific expertise in the analysis of artwork and explore new research opportunities, and consolidate and extend the quality and level of collaboration with external partners.

The Centre will provide a facility that is unique in Australia and Asia with an international reputation that will play a leadership role in the development of the conservation profession.