

FACULTY OF ECONOMICS AND COMMERCE
GRADUATE CERTIFICATE IN APPLIED COMMERCE

Background

The Graduate Certificate in Applied Commerce is intended as an exit point for students who, for various reasons, are unable to complete the Master of Applied Commerce. The Master of Applied Commerce is an established course, available in several streams, offered by the Faculty of Economics and Commerce. The Graduate Certificate in Applied Commerce will be available in all of the streams within the Master of Applied Commerce. This graduate certificate exit point is already available within the Master of Applied Commerce, but the Faculty now wishes to establish the course as a self-standing program.

Course Aims

This course aims to provide graduates with an introduction to core business areas including accounting, economics, management and marketing.

Generic Skills Gained/Objectives

On successful completion of this course, students should be able to:

- Analyse the fundamental principles involved in managing markets and organisations;
- Synthesise empirical evidence; and
- Apply business theories to real world business practice.

On successful completion of this course, students should have enhanced their skills in:

- Critically evaluating arguments;
- Applying theories and principles to solve complex problems;
- Oral and written communication;
- Collaborative learning and team work; and Strategic thinking.

Availability

The Graduate Certificate in Applied Commerce will be available on a full time basis to both local and International full fee paying students and on a part time basis to local full fee paying students

Course Duration

A. 4 Subjects for those students who do have at least on year of documented work and/or professional experience.

B. 6 Subjects for those students who do not have at least one year of documented work and/or professional experience.

Admission requirements

An undergraduate degree in any discipline

Course Structure

A. For those students who have at least one year of documented work and/or professional experience:
 3 Core Subjects
 1 Elective Subject

All students must complete 3 core subjects from the following list. Subject selection will be dependent on area of specialisation and consultation with the course advisor and/or Program Director.

306-660 Accounting for Decision Making

306-660	Accounting for Decision Making	316-661	Quantitative Methods for Business
316-660	Managerial Economics	316-802	Macroeconomics for Managers
325-640	Marketing Management	325-664	Strategic Management
333-641	Financial Management	325-696	Operations Management
325-621	Organisational Behaviour	325-692	Decision Analysis
325-663	Human Resource Management	306-662	Information Processes and Control

All students must complete 1 elective subject chosen from the approved list of Master of Applied Commerce electives as appropriate and following consultation with the course advisor and/or Program Director.

Students wishing to proceed to the Master of Applied Commerce degree specialisations should note that the core and elective subject choices will be restricted to ensure students will be able to meet the Master of Applied Commerce course requirements.

B. For those students who do not have at least one year of documented work and/or professional experience:

2 Fundamental Subjects

3 Core Subjects

1 Elective Subject

Fundamental Subjects

325-491 Business Fundamentals and one 200 or 300 level Economics and Commerce subject as approved by the Program Director of the Master of Applied Commerce.

Students who have completed appropriate undergraduate study may be exempted (not credited) from undertaking these fundamental subjects

Please note that if exemptions have been granted for the fundamental subjects, elective replacements must be counted in the total number of subjects required for the Graduate Certificate.

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316-660	Managerial Economics	316-802	Macroeconomics for Managers
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