

POSTGRADUATE DIPLOMA IN FILM AND TELEVISION (PRODUCING)

1. Background

This proposed Post Graduate Diploma in Film and Television (Producing) has been designed in the School of Film and Television in response to the Victorian Film and Television Task Force report which identified a need for education and training of Producers in Victoria for the Film and Television and allied industries. The task force stated that “such a course is logically placed at the VCA”.

The Postgraduate Diploma in Film and Television (Producing) is one year fulltime training in producing for the film and television industries. Students will develop skills in initiating and collaborating with a creative team, as well as acquire skills in script analysis, developing an understanding creative processes and expand their knowledge of screen studies. Students will also be trained in the business side of producing for screen and will develop skills in areas such as running a small business, entertainment law, working with funding bodies and negotiation skills. Students will also be required to collaborate with at least one writing/directing student on a short project, for which they will take the role of producer.

This course will provide the underlying skills for industry, as well as those necessary for students going on to undertake the VCA Master in Film and Television by Research (Producing).

This will be the first dedicated course to educate Film and Television Producers in Victoria. There have been repeated calls from industry for the establishment of a producer’s program at the VCA and in 2000 this gap was specifically identified in the Victorian Film and Television Task Force Report. In 2002 the Victorian government allocated \$200,000 as seed funding to establish producer education and training at the VCA.

The Australian Film and Television School (AFTRS) based in Sydney offers Post Graduate Producer courses as do a number of International Film and Television schools. Producers courses at AFTRS, the University of Southern California, Hochschule fur Fernsehen und Film in Munich and the European Media School in Spain have been referred to during the design of the VCA Producer program. The Screen Producers Association of Australia (SPAA) as well as a focus group of Melbourne based Producers have also been had input into the design of the Producing courses.

2. Entry Requirements

- an undergraduate degree in a relevant discipline with at least H2B (70%) results.

3. Course Structure

This course will consist of three subjects.

Two offered in Semester I:

- Producing and the Creative Process (25 points)
- The Business of Producing (25 points)

and one in Semester 2:

- Production Collaboration (50 points)

4. EFTSU and Budgetary Consequences

Not applicable